



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

National Media  
815 Slaters Lane  
Alexandria, VA 22314

# Contract # 322384

**Schedule Dates** 10/19/12-10/25/12  
**Advertiser** National Republican Congressional Committee - In  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** ISS/NRCC-IE (81865)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** ANGLE, BEN  
**Phone/Fax** /  
**CPE** 155/426/2604  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC 10/19  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/16/12  
**Last Modified** 10/19/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06187647  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,635.00  
**Net Total** \$26,265.00  
**Sales Tax**

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	24	\$30,900.00
<b>Grand Total:</b>	<b>24</b>	<b>\$30,900.00</b>



Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	11:34P- TONIGHT SHOW									1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/1	7/19/12
2.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	11:59A- Channel 11 News At Noon									1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/2	7/16/12
3.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5:58P- Channel 11 News At 6pm M-F									1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/3	7/16/12
4.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	7:30P- WHEEL OF FORTUNE									1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/4	7/16/12
5.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	11:34P- TONIGHT SHOW									1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/5	7/19/12
6.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:58P- Channel 11 News At 6pm M-F									1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/6	7/16/12
7.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	7:30P- WHEEL OF FORTUNE									1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/7	7/16/12
8.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P									1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	LATE NEWS/8	7/16/12
9.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 10:30A (EST)									1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8-1030A/9	7/16/12
10.0	Normal Line / Sports- Local Pro	10/21/12-10/21/12	4	:30	6:58P- Football Night In America									1	\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	STEELERS FNA 7-830P/10	7/16/12
11.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	8A- 10A (EST)									1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8A-10A/11	7/16/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

National Media  
815 Slaters Lane  
Alexandria, VA 22314

**Contract # 322384**

Schedule Dates

10/19/12-10/25/12

Advertiser

National Republican Congressional Committee - In

Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

ISS/NRCC-IE (81865)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

ANGIE BEN

Phone/Fax

/

CPE

155/426/2604

Account Types

National/Political

Billing Type

Standard

Comments

NRCC 10/19

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered

07/16/12

Last Modified

10/19/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline #

06187647

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$4,635.00

Net Total

\$26,265.00

Sales Tax

**Pittsburgh (WPXI)**

By Broadcast Month

Oct. 2012

Grand Total:

Spots

24

Rate

\$30,900.00

24

\$30,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	11:34P- TONIGHT SHOW					1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/12	7/19/12
13.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5:58P- Channel 11 News At 6pm M-F					1				1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/13	7/16/12
14.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	7:30P- WHEEL OF FORTUNE					1				1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/14	7/16/12
15.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P									1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/15	7/16/12
16.0	Normal Line / Spot	10/23/12-10/23/12	5	:30	11:34P- TONIGHT SHOW					1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/16	7/19/12
17.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	11:59P- Channel 11 News At Noon					1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/17	7/16/12
18.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	5:58P- Channel 11 News At 6pm M-F					1				1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/18	7/16/12
19.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	7:30P- WHEEL OF FORTUNE					1				1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/19	7/16/12
20.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P					1				1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/20	7/16/12
21.0	Normal Line / Spot	10/24/12-10/24/12	5	:30	11:34P- TONIGHT SHOW					1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/21	7/19/12
22.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	5:58P- Channel 11 News At 6pm M-F					1				1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/22	7/16/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



**WPXI**  
4145 Evergreen Road  
Pittsburgh, PA 15214

National Media  
815 Slaters Lane  
Alexandria, VA 22314

# Contract # 322384

**Schedule Dates** 10/19/12-10/25/12  
**Advertiser** National Republican Congressional Committee - In  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** ISS/NRCC-IE (81865)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** ANGLE, BEN  
**Phone/Fax** /  
**CPE** 155/426/2604  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC 10/19  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/16/12  
**Last Modified** 10/19/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06187647  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,635.00  
**Net Total** \$26,265.00  
**Sales Tax**

Pittsburgh (WPXI)			
By Broadcast Month	Spots	Rate	
Oct. 2012	24	\$30,900.00	
<b>Grand Total:</b>	<b>24</b>	<b>\$30,900.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	7:30P- WHEEL OF FORTUNE	1			1					1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/23	7/16/12
24.0	Normal Line / Spot	10/22/12-10/25/12	4	:30	5P- 5:30P (EST)	1	X	X	X	X				1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 5-530P/24	10/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.